



**Old House  
LIVE!**  
**SHOW INFORMATION**

Please review the following information carefully. If you have any questions, please do not hesitate to call us.

<b>Show Dates/Hours*</b>	Friday, November 19 <sup>th</sup> Saturday, November 20 <sup>th</sup> Sunday, November 21 <sup>st</sup>	11am to 6pm 10am to 6pm 10am to 4pm
<b>Show Management</b>	Amanda Hersey, Events Director Lora Lewis, Sr. Events Coordinator Dana Hartung, Events Coordinator Tammy Clark, Bookstore Manager	(800) 826-3893, ext. 2289 (800) 826-3893, ext. 2290 (800) 826-3893, ext. 2293 (800) 826-3893, ext. 2264
<b>Show Venue</b>	Eastern States Exposition The Mallary Complex 1305 Memorial Avenue (Rte. 147) West Springfield, MA 01089	Phone: (413) 737-2443 Info Line: (413) 205-5115 <a href="http://www.thebig.com">www.thebig.com</a>
<b>Decorator</b>	Great Lakes Events 100 Bickford Street Rochester, NY 14606	Phone: (585) 458-2200 Fax: (585) 458-5087 <a href="http://www.greatlakesevents.com">www.greatlakesevents.com</a> <b>Advance Pricing Deadline: 11/5/2010</b>
<b>Host Hotel</b>	Sheraton Springfield Monarch Place One Monarch Place Springfield, MA 01144 Phone: (413) 781-1010 Fax: (413) 734-3249 Reservations: (800) 426-9004 <a href="http://www.sheraton.com/springfieldma">www.sheraton.com/springfieldma</a>	<b>Rate(s):</b> \$115 (single/ double) <b>Cut-off Date:</b> October 19, 2010 <b>Internet:</b> Complimentary <b>Parking:</b> Complimentary for overnight guests; \$4/day for day only parking; \$30 per vehicle for buses or large oversized trucks available at nearby alternative site <b>*Added Value:</b> Complimentary full American breakfast buffet
<b>Exhibitor Move-in</b>	Structures & Booths 20'x20' or larger All other booths	Wednesday 10am to 8pm Thursday 8am to 8pm

For safety and liability purposes, driving onto the show floor will be at the discretion of Show Management. We will do our best to assist your move-in, but cannot guarantee that you will be able to drive directly up to your booth. It is recommended that you bring a handcart/dolly for unloading your vehicle or trailer from the dock area.

At approximately 3pm on Thursday, all vehicles, trailers, exhibit materials, crates, and dollies must be removed from the aisles for the installation of aisle carpet. Exhibit materials may only be hand-carried to your booth after this time.

## Exhibitor Move-out

All booths

Sunday 4pm to 12midnight

**There will be NO Monday move-out!**

Teardown of exhibits may **NOT** begin until after the show closes at 4pm on Sunday. Drive-in doors will not be opened until aisle carpet has been removed. Any material remaining after 10:45pm on Sunday will be removed and shipped at the exhibitor's expense, per decorator guidelines. Move-out is targeted by Show Management.

## Directions to the Eastern States Exposition

From Connecticut & points south: Take I-91 North from Rte. 2, I-84, I-95 or the Merritt Parkway -- Follow I-91 North to **Mass. Exit 6** (Springfield Center). Follow East Columbus Avenue to Boland Way (Springfield Sheraton). Take a left at the light, continue over the Memorial Bridge and follow Rte. 147 West, Memorial Avenue approximately 3/4 mi. to ESE's Gate 9 parking lot.

Alternate routes from Connecticut & points south: Take I-91 North to **Conn. Exit 38** (Poquonock) to Rte. 75 North to Rte. 147 East. Continue approximately 1/2 mile to ESE's Gate 9 parking lot.

Take I-91 North to **Conn. Exit 40** (Bradley Int'l. Airport) to Rte. 20 West to Rte. 75 North to Rte. 147 East. Continue approximately 1/2 mile to ESE's Gate 9 parking lot.

Take I-91 North to **Conn. Exit 42** to Rte. 159 North to Rte. 147 East. Continue approximately 1/2 mile to ESE's Gate 9 parking lot.

Take I-91 North to **Conn. Exit 47** West to Rte. 190 West to Rte. 159 North to Rte. 147 East. Continue approximately 1/2 mile to ESE's Gate 9 parking lot.

From Southwestern Connecticut: Take Rte. 10/202 North to Southwick, Mass., turning right onto Rte. 57 East (4.7 mi.) to center of Feeding Hills. Continue straight on Springfield Street to Rte. 147 East, about 2 1/2 mi. to ESE grounds. Continue 1/2 mi. to ESE's Gate 9 parking lot.

From Boston & points east: Take the Massachusetts Pike West to **Exit 4**, to Rte. 5 South to Rte. 147 West. Continue approximately 3/4 mi. to ESE's Gate 9 parking lot.

From the Berkshires & points west: Take the Massachusetts Turnpike East to **Exit 4**, to Rte. 5 South, to Rte. 147 West. Continue approximately 3/4 mi. to ESE's Gate 9 parking lot.

From Vermont & points north: Take I-91 South to **Mass. Exit 13B**, to Rte. 5 South, to Rte. 147 West. Continue approximately 3/4 mi. to ESE's Gate 9 public parking lot.

From New York City: From New York City, take I-95 North to New Haven, Conn., travel North on I-91 and follow above directions from Connecticut and Points South. Or, follow Merritt Parkway or I-84 to I-91 North.

## Show Colors

Black carpet; Black drape

## Show Sponsor

*Old House Journal* and *Old House Interiors* magazines

Home Buyer Publications (800) 826-3893 Toll Free

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