

# ABOUT THE SHOW



## THE LOG & TIMBER HOME SHOW – A REPUTATION FOR EXCELLENCE

Since our first show in 1995, The Log & Timber Home Show has provided a marketplace for exhibitors to meet qualified consumers who are eager to live the log or timber home dream. At our shows, you'll introduce yourself, your products, and your services to this niche audience, made up of customers who are still deciding between log, timber or hybrid construction; families who are already living the dream and want to furnish, decorate and upgrade their home; and long-time owners interested in restoring or maintaining their investment. For show attendees, our events are unique opportunities to see and feel log and timber home structures and corner samples, learn about the technology and craftsmanship involved in building these masterpieces, shop for rustic furniture and décor, and spend time getting to know your business and services. Join us in 2009 and meet the qualified customers that we bring to the Log & Timber Home Show each and every show!

## EXHIBIT AT THE LOG & TIMBER HOME SHOW!

- Display your products to an eager, qualified audience
- Capture new leads
- Educate consumers about your brand, products, and services
- Announce incentives, show specials, new products, etc.
- Attract new builders and dealers
- Make industry contacts

## SEAL THE DEAL!

Our exhibitors report that they receive signed contracts at nearly every show, and their follow-up sales are consistently impressive. Even in today's tough economy, log home enthusiasts are committed to their dream! Join our satisfied exhibitors who return show after show!



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## 2010 SCHEDULE

The Log & Timber Home Show reaches the most qualified markets! We host events in areas with high interest in the log and timber home lifestyle, high average income levels and home values, solid employment rates and high population density.

### SPRING 2010

January 22-24	Atlanta, GA	Georgia International Convention Center
January 29-31	Minneapolis, MN	Minneapolis Convention Center
February 19-21	Nashville, TN	Nashville Convention Center
March 12-14	Orlando, FL	Orange County Convention Center

### FALL 2010

September 17-19	Madison, WI	Alliant Energy Center
October 1-3	Denver, CO	Denver Merchandise Mart
October 22-24	Chantilly, VA	Dulles Expo & Conference Center
November 19-21	W. Springfield, MA	Eastern States Exposition

## ADVERTISING OPPORTUNITIES – LOG & TIMBER HOME WORKBOOK

Reach every show attendee that walks through our doors with your advertisement in this Show Resource Guide. Each attendee receives a complimentary copy of this full-color, information-packed reference guide containing articles on log and timber home construction, tips for how to get the most out of The Log & Timber Home Show, exhibitor advertisements, and directory listings. Show attendees use **The Log & Timber Home Workbook** long after they've gone home, so your advertisement keeps on working! Call today to find out how you can participate.

