

SHOW ATTENDEES ARE YOUR BEST CUSTOMERS!

Log and timber home enthusiasts have been planning their dream home for years and are ready to pursue their dream. Even in this difficult economy, there are still buyers ready to take action. You'll meet this qualified audience at The Log & Timber Home Show.

THIS AUDIENCE IS READY TO BUILD!

- 75% of our show attendees already own land or are in the process of looking for it
- Nearly one third of attendees have a building budget of \$250,000 or more
- Approximately half of attendees plan to build their home within the next two years

Consumers also visit shows to shop for products and merchandise to enhance their lifestyle. Active interests include:

- gardening and landscaping
- travel
- backpacking
- hiking
- camping
- fishing and hunting
- woodworking
- antiquing

If your products or services complement the log home lifestyle, you'll find customers at The Log & Timber Home Show!

Our exhibit hall is the best way to meet these consumers. Your exhibit booth is your chance to make the personal connections that leads to sales!

