



The  
LOG & TIMBER  
HOME SHOW  
Madison

Dear Exhibitor,

We are pleased to be hosting The Log & Timber Home Show in Madison, Wisconsin! As you prepare to exhibit at the show, please carefully review the information provided in this Exhibitor Service Kit to help you make your participation as smooth and successful as possible. Please be sure to note the following important items:

- **MOVE-IN & OUT PROCEDURES** - Exhibitors with structures, oversized vehicles or trailers are strongly encouraged to move-in as early as possible. Move-in begins at 10am on Wednesday for structures and booths 20'x20' or larger. Move-in for remaining exhibitors will begin at 8am on Thursday. While we cannot guarantee that you will be able to drive up to your booth space, we will do the best we can to facilitate the move-in process. Please keep in mind that all vehicles need to be removed from the show floor by 3pm on Thursday so the decorator can begin to lay the carpet. If necessary, move-out guidelines will be handed out prior to show closing on Sunday.
- **EXHIBITOR PARKING** - The Alliant Energy Center has over 5,800 paved and lit parking spots. Fees are currently \$5.50 per car, per day. The daily parking fee allows same-day reentry with a parking ticket stub. A map of the parking locations is included in this kit. Please call or speak to show management onsite to inquire about which lots will be available for trailer parking or with any other questions.

We are committed to doing everything possible to ensure that you have a successful show and hope this Exhibitor Service Kit provides you with all of the information you will need. If there is anything else we can do to be of assistance to you, please do not hesitate to contact me or one of our show operations team members:

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Thank you for your continued participation and support! We look forward to seeing you in Madison!

Cordially,



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