



Fall 2011 / Spring 2012 Sponsorship Opportunities

The Log & Timber Homes Shows are celebrating our 16th year of providing the number one consumer show specific to the log and timber frame industry. In order to help companies better maximize their presence on the show floor, we offer these sponsorships. *(Note: Some sponsorships have a limited availability. Please contact your sales representative for additional information).*

Show Sponsorships:

Extreme Home Takeover: Exclusive, \$1000

Bag Sponsorship: Exclusive, \$500, you provide the bags with your logo. Bags are given to every attendee at the door with your literature inside.

Lanyards for consumers: Exclusive, \$500, you provide lanyards with your company logo. Lanyards are given to every attendee at the door.

Pens for consumers: Exclusive, \$400, you provide the pens. Pens are given to every attendee.

Consumer Lounge: \$200, 10x20 size, literature and tent sign on table (water will be provided in lounge)

Concession Table Sponsorship: \$50 per table, literature and tent sign

Registration Area Signage: \$100

Exhibitor Reception Sponsor: Exclusive, \$500 plus cost of food, signage, 5-10 minute talk

Exhibitor Reception Sponsorship: Non-exclusive, \$500, signage and introduction

University Sponsorships:

Level 4: \$500, limited availability (1-3 sponsors), live introduction, literature in handout materials, attend the question and answer session at the end, names and contact information of attendees

Level 3: \$250, your literature in handout materials, names and contact information of attendees

Level 2: \$150, live mention, your literature included with University materials

Level 1: \$100, your literature included in materials

Pens for University: \$100 per show, exclusive, you provide the pens

Coffee Service for University: \$400, logo and company name at coffee station

Demonstrations & Workshop Sponsorships:

Naming rights to workshop area: \$500, exclusive

Naming rights to demonstration area: Suppliers only \$300, exclusive



The Log & Timber Home Show
 The Log & Timber Home University
 4125 Lafayette Center Drive, Suite 100
 Chantilly, VA 20151
 Toll Free: (800) 826-3893
 Phone: (703) 222-9411
 Fax: (703) 222-3209
www.LogHome.com/Shows
www.LogHome.com/University

Fall 2011/Spring 2012 Sponsorship Agreement & Contract

This contract for sponsorship is the agreement between the Sponsor named below and **Home Buyer Publications, LLC**. The Sponsor agrees to comply with all the Terms and Conditions which appear in this agreement and which are part of this contract, and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.

Company (As you would like it listed in marketing materials):		Contact Person:	
Address:	City:	State:	Zip:
Phone:	Fax:	Email:	

SPONSORSHIP ORDER(S):

I would like to Sponsor _____ at a cost of \$ _____

Select Fall 2011 city/cities*:

- Charlotte, NC Sept 23-25
 Sacramento, CA Sept 23-25
 Denver, CO Sept 20-Oct 2
 Dallas, TX Oct 14-16
 Chantilly, VA Oct 28-30
 Seattle, WA Oct 28-30
 W. Springfield, MA Nov 4-6
 NY/Meadowlands Nov 11-13

Select Spring 2012 city/cities*:

- Minneapolis, MN Jan 13-15
 Atlanta, GA Jan 20-22
 Valley Forge, PA Jan 27-29
 Nashville, TN March 2-4
 Central Florida Mar 30-April 1

*Dates and locations are subject to change

DEPOSIT/PAYMENT REQUIREMENTS:

- Please reserve the above-mentioned sponsorship(s) for \$ _____ per city, or \$ _____ per season
- A 50% deposit is required for all sponsorship commitments
- Enclosed is the sponsorship payment of \$ _____ You will be invoiced for the balance
- Payment Methods:

Check # _____

Credit Card Amex MasterCard Visa

Credit Card Account #: _____ CID#: _____ Expires: _____

Name on card: _____ Signature: _____

I understand that I am entitled to the benefits as outlined for my selected sponsorship(s). By this signature I understand this contract represents and warrants that I am duly authorized to execute this binding contract on behalf of the named Company/Sponsor.

Signed _____ Name/Title _____ Date _____

Please return signed contract & agreement with payment to the address provided
 You may also fax your order to (703) 222-3209

For questions, please call (800) 826-3893. For Pam Stine (x 2271) or Sally Fretwell (x 2202)